

ticketmaster[®]

TicketFast[®] Artwork Supply Guidelines

EFFECTIVE JANUARY 2011

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TicketFast® is Ticketmaster's print at home ticketing solution. It is the most convenient way for customers to receive tickets.

Customers who choose TicketFast® can choose to print their tickets at any time before the event, from any inkjet or laser printer, in colour or black & white.


These customised areas (tiles) provide additional marketing exposure for Ticketmaster clients and can be used for:


- ▶ Upselling merchandise or food & beverage
- ▶ Encouraging uptake of memberships
- ▶ Cross promoting events
- ▶ Providing information on parking
- ▶ Displaying event/venue terms and conditions
- ▶ Displaying event sponsor branding
- ▶ Providing directions to the venue (map)

There are **3 customisable areas** on a TicketFast® ticket. Please confirm these areas are available with your local Ticketmaster Client Manager.

Artwork queries or troubleshooting can be directed to marketing@ticketmaster.com.au

ticketmaster®



This is your  ticketFast® ticket.

Fold along the line below to scan this ticket at the venue.

LEFT TRIP
176PX BY 70PX
.eps

PURCHASED BY: TARA CAMPBELL-BARRY
CONFIRMATION No: 32/1223345-AUS

SECTION	ROW	SEAT	TAX INVOICE TOTAL PRICE INC. GST
L116	R	71	0.00

ADMIT 0.00
ISSUED
EVENTS
CHANGES

1447 2355 8345 4446

2009 TOYOTA AFL PREMIERSHIP
ticketmaster®
**WESTERN BULLDOGS
V GEELONG CATS**
FRI 21 AUGUST 2011 7:40PM

Fold along this line. Then scan ticket through at venue.

Protect this ticket!
Present this entire page for scanning at the time of admission to the event.


Keep this ticket in a safe place and safeguard it as you would money or regular tickets. Unauthorised duplication or sale of this ticket may prevent your admittance to the event. The unique barcode on this ticket can only be used once. Multiple copies of this ticket will not allow multiple entries to the event. Do not buy this ticket from a source other than Ticketmaster otherwise you will not be able to verify if the ticket is legitimate or an unauthorised copy. In the event that duplicate copies appear, the venue or promoter reserves the right to refuse entry to ALL ticket holders.

This ticket is sold by Ticketmaster Australasia Pty Ltd ABN 4908 9258 837 as agent for and on behalf of the "Presenter", the party who presents the event, and includes a promoter or producer or venue as the case may be. This sale is subject to terms and conditions which are available by contacting Ticketmaster on 136 100, on Ticketmaster's web site Ticketmaster.com.au or may be viewed at the place of purchase. This ticket is a Tax Invoice. The total price of this ticket includes GST if applicable. An asterisk within the ticket on this page indicates that this event may be GST exempt. Should you require a tax invoice for an event denoted with an asterisk, please contact Ticketmaster on 136 100.

TILE 1
260PX BY 200PX
.eps


TILE 2
276PX BY 255PX
.eps

Thankyou for choosing



ticketmaster®

EVES303 L3 20 ROW V SEAT 24



1954 1982 8071 6179

The following specifications will enable you to design your tiles for TicketFast.

	Width (px)	Height (px)	File size (kb)	File type	Bleed
Tile 1	260	200	300	.eps	None
Tile 2	276	255	300	.eps	None
Left Trip	70	176	100	.eps	None

Artwork queries or troubleshooting can be directed to marketing@ticketmaster.com.au

ticketmaster[®]

ticketmaster[®] This is your **ticketFast**[®] ticket.

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LEFT TRIP
176PX BY 70PX
.eps

PURCHASED BY: TARA CAMPBELL-BARRY
CONFIRMATION No: 32/1223345-AUS

SECTION L116	ROW R	SEAT 71
2009 TOYOTA AFL PREMIERSHIP		
ticketmaster [®]		
WESTERN BULLDOGS V GEELONG CATS		
FRI 21 AUGUST 2011 7:40PM		

TAX INVOICE
TOTAL PRICE
INC. GST

0.00

A I

GAS I

1447 2355 8345 4446

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.eps

TILE 2
276PX BY 255PX
.eps

Thankyou for choosing

ticketFast[®]

ticketmaster[®]

EVES303 L3 20 ROW V SEAT 24

1954 1982 8071 6179

TicketFast[®] Artwork Supply Guidelines

Artwork (tiles) for TicketFast® are required to be designed in vector based software e.g. Adobe® Illustrator and be saved as .eps, no larger than 300kb.

The TicketFast® rendering engine **will only accept vector based artwork.** Files containing raster graphics (.jpg and .gif) will not be accepted.

Artwork must cover entire the canvas. Place a white polygon on the underlying layer which covers the artwork specifications outlined above.

Please make sure artwork is trimmed around the edges by using the knife tool (or similar) to ensure artwork does not go beyond the dimensions listed above.

In order for your tiles to pass through the TicketFast rendering engine smoothly, a summary of guidelines has been put together below.

DO

Do use vector graphics (points, lines, curves and polygons)

Do use core system fonts for mass amounts of text

These include: Courier, Verdana, Times New Roman, Arial, Georgia. Please note that not all computers support non-system fonts, thus possibly changing the layout of the design

Do outline fonts if they are part of a logo or tagline

Do compress text and line art

DO NOT

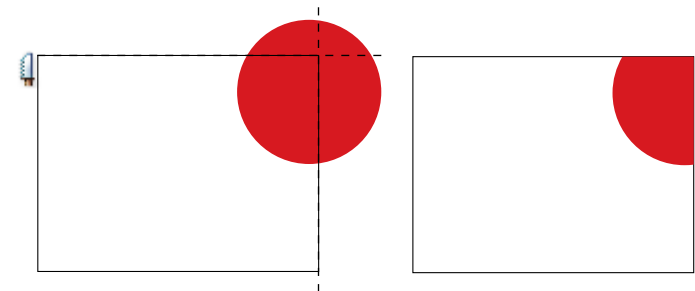
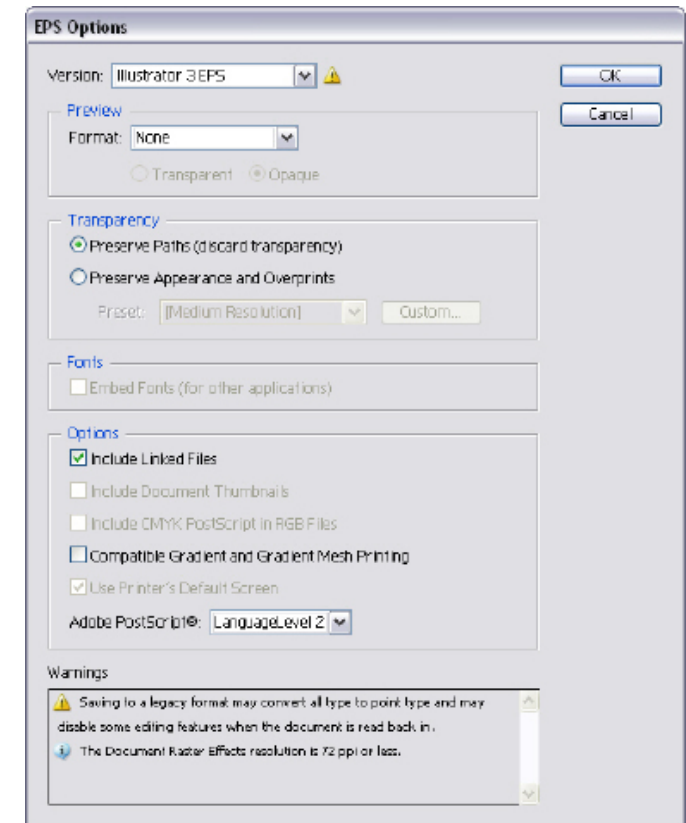
Do not outline mass amounts of text - the more 'points' in the vector file, the larger the file size

Do not place graphics or logos as these will be removed when the file is run through Distiller

Don't use raster (pixel/bitmap) graphics, such as .jpg or .gif files. These files will not render correctly

Do not generate thumbnails

Do not use color gradients, as this may greatly increase the file size



TILE 1

STATE
THEATRE
TOURS

Every Monday – Wednesday
at 10am & 1pm

Buy tickets at
ticketmaster.com.au or 136 100

Tours also by appointment

49 Market Street, Sydney
NSW 2000

*conditions apply

BRISBANE LIONS
SHOP ONLINE

guernseys, polos, t-shirts,
jackets, hats, footballs,
flags, scarves, bags, toys,
books, DVDs, homewares,
outdoor, bar, memorabilia...

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offers and news

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the (very)
BIG
LAUGH
OUT

throughout
the festival
at fed square

A MASSIVE, MAGICAL PROGRAM OF THE FUNNIEST,
FAMILY FRIENDLY PERFORMERS FROM AROUND THE WORLD
NO TICKETS REQUIRED – OUR 25TH BIRTHDAY GIFT TO YOU!

TILE 2

Andrew Lloyd Webber's
Love Never Dies

PROUDLY PRESENTED BY AVIVA INVESTORS

Original London Recording
DOUBLE ALBUM OUT NOW

Go to getmusic.com.au/loveneverdies
Or visit any music store

© RUGB 2010

st. george **OpenAirCinema**

TOYOTA
oh what a feeling!

APN
OUTDOOR

The Sydney Morning Herald
smh.com.au

Lindt
LINDOR

Botanic Gardens Trust
SYDNEY

importantshowdayinfo

- » All items brought into the venue will be checked - including Esky's, baskets & bags - prohibited items will be confiscated
- » No BYO alcohol & soft drinks - a day on the green is a licensed event, alcohol is available for purchase
- » No glass - This includes wine glasses, jars, or any other items made of glass
- » No knives - patrons must bring plastic knives to cut cheese/bread etc
- » No umbrellas, sun shades & tables
- » No professional cameras, video or recording equipment. Leave SLR cameras at home and bring a 'point and shoot' camera instead
- » BYO folding chair or rug (Chairs are provided in the reserved seating & Concert & Dining sections)
- » BYO food & sealed bottled water. Food & beverages also available for purchase - cash only sales
- » a day on the green sites are in wineries, which have some sloped & uneven areas. Wear sensible footwear/gumboots for wet weather
- » Bring sunscreen & a hat
- » Kids under 12 are free in the General Admission area only
- » If it rains, the show will go on. The show will only be cancelled if conditions are deemed dangerous. Refunds will only be available at the point of purchase, if a show is cancelled.

LEAVE THE CAR AT HOME - GET THE BUS Check for your nearest pick up point by calling Melbourne on the Move 1300 558 686.

go to adayonthegreen.com.au for all event information

JERSEY BOYS

BUY THE JERSEY BOYS
BROADWAY CD AT
JerseyBoysAustralia.com.au