## SINCE 1898

## Customer furnished Artwork for 5 5/8" Point of Sale Tickets

P.O. Box 168, Fort Smith, AR 72902 Phone: 479-783-4113 Fax: 479-783-7050 1-800-242-4995 Creative Department 1-479-784-2109 Ext. 102

## Artwork for Point of Sale Tickets

- Digital files: Macintosh or IBM see 1. Digital file: below.
- Original Artwork, and Paste up mechanical.
- Artwork will print in 4c process.
- 1. Digital file: If digital files are to be provided please contact Weldon, Williams & Lick and request the PostScript Disk checklist. Digital files may be provided in the following file formats: TIFF, EPS, AI, PSD, INDD, QXD. You may open this pdf file in Illustrator and use the diagram below as a guide. Macintosh files may be furnished in QuarkXpress, Adobe Photoshop, Adobe Illustrator, or Adobe Indesign. IBM/PC Files using Windows Applications, are Limited to QuarkXpress, Adobe PhotoShop, Adobe Illustrator, and InDesign. Please call Weldon, Williams, & Lick Creative Department for special instructions on these and other PC file formats. 479-784-2109 Ext. 102
- 2. Original Artwork: Original artwork will include slides, transparencies, original paintings, original drawings, and mechanical.
- **3.** Prints will include PMT's, laser prints, black, & white printed logo sheets. (screened graphics or copy will require additional Prepress time and must be approved) Digital files are prefered for screened graphic.

For additional information on some of our other products please see our website: www.wwlinc.com

