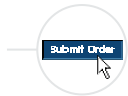


- 76 Ticketmaster founded in Phoenix Arizona by college staffers Albert Leffler and Peter Gadwa and businessman Gordon Gunn. Leffler comes up with the name Ticketmaster for the new company
- 76 First operation established in Albuquerque New Mexico
- 77 Electric Light Orchestra appearing at the University of New Mexico is first ticketed concert
- 78 First international clients signed in Oslo, Norway
- 78 First major venue signed: Louisiana Superdome
- 78 First major league team signed: NBA New Orleans Jazz (now Utah Jazz)
- 80 First Canadian client signed: National Arts Centre in Ottawa
- 81 Ticketmaster UK established in London
- 83 Future Chairman Terry Barnes joins Ticketmaster
- 83 Ticketmaster signs Los Angeles Philharmonic Orchestra and LA Forum, LA Lakers and LA Kings
- 84 New Ticketmaster logo launches
- 87 Ticketmaster Canada established in Toronto
- 88 Ticketing operations launch in Australia (originally as BASS Victoria)
- 91 Asset acquisition of major competitor Ticketron completed
- 94 Barcode ticketing launches for Cleveland Indians/Jacobs Field
- 94 Tickets for Kids youth incentive program established in Atlanta, GA
- 94 Ticketmaster tickets 1994 World Cup; highest attended World Cup in history and highest attended single event in US history
- 95 Ticketmaster.com launches as a content site
- 95 Integrated ticketing platform (Archtics) introduced (full interest of Distributed System Architects acquired in '98)
- 95 Barcode scanning hardware debuts at NHRA race events in Pomona, CA
- 95 First AccessManager scanning system installed for Charlotte Coliseum
- 96 Ticketmaster.com's first-ever Internet ticket sale occurs (for Seattle Mariners)
- 96 Ticketmaster becomes publicly traded on NASDAQ
- 97 IAC/InterActiveCorp (originally as HSN, Inc.) acquires controlling interest in Ticketmaster



- 97 Ticketmaster Ireland launches as joint venture (full interest acquired in '05) and Synchro Systems Limited is acquired
- 98 First portable wireless scanner debuts at Reunion Arena in Dallas
- 98 Online operations merge with Citysearch for spin-off TMCS (until '01)
- 98 LiveDaily.com debuts
- 98 Ticketing operations established in Mexico
- 98 The UK's first real-time ticketing web sites (www.ticketmaster.co.uk) was launched, rated as the UK's No. 1 Shopping & Classifieds - Ticketing website by share of visits (Hitwise UK August 2006)
- 99 Logo redesigned
- 99 Joint venture in Australia formed with Seven Network (full interest acquired in '05)
- 00 Online account management for season ticket sales debuts for Dallas Mavericks
- 00 TicketFast® online ticket delivery service debuts for Staples Center
- 00 TicketWeb, VISTA, and Admission Canada acquired
- 01 Reserve America acquired
- 01 Corporate ticketing operations in Norway launch through acquisition of Billettservice
- 01 Ticketing operations established in Latin America (Chile, Argentina and Brazil)
- 02 Ticketmaster tickets the 2002 Manchester Commonwealth Games
- 02 Ticket Service Nederland acquired for event ticketing in the Netherlands
- 02 Acquisition of BILLETnet expands ticketing operations to Denmark
- 02 Word verification added to online transactions to prevent automated access
- 02 Season ticket holder resale and forwarding services debut for Columbus Blue Jackets
- 03 First-ever online auction conducted for Lewis/Johnson heavyweight championship for AEG and Staples Center
- 03 Ticketmaster becomes wholly-owned by IAC/InterActiveCorp
- 04 Ticketing operations established in Sweden and Finland through acquisitions of BillettDirekt Tinet AB and Lippupalvelu Oy
- 04 Ticketmaster tickets the 2004 Athens Olympic Games



- 05 TicketExchange resale service debuts
- 05 Ticketmaster New Zealand and Ticketmaster Deutschland established
- 06 Ticketing operations established in Spain and Turkey through acquisitions of Tick Tack Ticket and Biletix
- 06 First Ticketmaster Auction launched in the UK with the Guinness Premiership Final
- 06 The successful launch of mobile ticketing with MobileTicket at the O2 Wireless Festival
- 06 Ticketmaster tickets the 2006 Melbourne Commonwealth Games
- 06 Ticketing operations established in China through Gehua Ticketmaster joint venture
- 07 Emma Ticketmaster established in China through acquisition of Emma Entertainment
- 07 Majority interest acquired in echomusic
- 07 Arsenal FC appoint TM UK as their official resale provider
- 07 Strategic investment with iLike integrates ticketing with social networking
- 07 More than two million free iTunes songs given to Ticketmaster.com customers
- 07 Virtual ticketing debuts; PIDs serve as event tickets
- 07 Ticket resale partnerships established with NBA, NFL and NHL
- 08 Gehua Ticketmaster tickets the 2008 Beijing Olympics
- 08 Ticketing software company Paciolan acquired; becomes Ticketmaster Irvine
- 08 TicketsNow and GetMeIn! online resale marketplaces acquired
- 08 SLO acquired to provide VIP packages through Ticketmaster
- 08 Paperless Ticket™ debut in the UK with Metallica at the O2 Arena – the largest event to date with over 18,000 attending.
- 08 Ticketmaster spins out from IAC, begins trading on NASDAQ under the ticker: TKTM
- 08 Paperless Ticket™ debuts in the US for Tom Waits tour
- 08 Ticketmaster and Rim partner to bring mobile ticket purchasing to Blackberry
- 08 Ticketmaster partners with Yahoo!
- 08 Ticketmaster acquires Front Line Management, becomes Ticketmaster Entertainment, Inc.

